

## **ADVOCACY POLICY KIMBALL PUBLIC LIBRARY**

Advocacy encompasses a wide range of activities that influence decision makers. Advocacy includes traditional activities such as litigation, lobbying, and public education. It can also include capacity building, relationship building, forming networks, and leadership development.

The Kimball Public Library Board of Trustees and the staff will advocate for all libraries through proactive efforts toward increasing public awareness of the value of libraries, becoming more involved with the community, and creating a more future-oriented library. Efforts may include public relations campaigns and interactions with City council, County Commissioner, State Legislatures and Federal Legislatures.

Advocacy can be coordinated with information and advocacy campaigns of the American Library Association, the Public Library Association, the Nebraska Library Commission, the Western Library System and many other professional library associations. Training for advocacy for staff and trustees may be provided as needed or required through these same organizations.

Examples of ways to advocate will include participating in state and national Library Legislative Days: sign and encourage the signing of the Declaration for the Right to Libraries, Press Releases as appropriate, planning informative and fun library events, speaking to organizations and groups, creating and distributing pamphlets, lobbying for funds, and talking to individuals, using Library Snapshot Day, social media.

APPROVED 8/10/15

REVIEWED AND APPROVED 2/12/18

**REVIEWED AND APPROVED 2/11/19**

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